



# Sacred Heart College

28<sup>th</sup> August 2008

TO WHOM IT MAY CONCERN

RE: Darren Pereira's Seminars

In August this year I invited Darren Pereira, of Success Integrated, to present three seminars to our senior school. Over two days Darren presented "Shape Your Destiny" to our Year 11's, "NCEA Success Strategies" to our Year 12's and "Achieving Your Best" to our Year 13's. A total of 502 boys.

In every session, Darren had complete control of his audience. The energy created an atmosphere of fun, learning and deep thinking. He understands his audience; certainly in our case, boys. He captivated their attention with amusing stories, each with a poignant message. Incredibly, he delighted 168 of our Year 11 pupils for three hours with anecdotes, music, written analysis and humour.

His approach is certainly unique. His audio-visual presentation is extremely motivational. The boys responded to each learning strategy with enthusiasm. This included getting each year group on their feet and yelling key words to 'anchor' a peak state. He engaged the boys. He provided a mixture of intense videos (watched in absolute silence), music to create an atmosphere (Hip-hop) or a working environment (Bach), stories to raise awareness and a simple method of demanding written work for brief, intense seconds to record learning.

The feedback from the pupils was remarkable. It included:

- 100% of all boys wanted a follow up seminar.
- 97% of our Year 11's rated the seminar 7/10 or more, 42% at 10/10.
- 99% of our Year 12's rated the seminar 7/10 or more, 42% at 10/10.
- 99% of our Year 13's rated the seminar 7/10 or more, 48% at 10/10.

These are incredible results. Whether dealing with goal setting, study habits or pursuing excellence; Darren captivated the students in an entertaining but productive package.

Personally, I think the biggest 'hole' in boy's education is motivation. Darren counteracted this by giving them a purpose, a reason to be excited and the motivation to strive for excellence. It was extremely worthwhile and a fantastic investment in the future of our pupils. I recommend Darren's seminars without hesitation and wish him all the success he deserves.

Yours faithfully,

Paul Melloy,  
Assistant Principal,  
Sacred Heart College.